



## Land Acknowledgement

We will begin the meeting by acknowledging that we are meeting in a land that was inhabited by Indigenous peoples.

We are grateful for the opportunity to meet here, and we thank all the generations of people who have taken care of this land for many generations.

Long before today, the aboriginal people were the stewards of the land.

We deeply appreciate the historic connection to the traditional territory covered by the Upper Canada Treaties.

This recognition, of the contributions and historic importance of aboriginal peoples, must be clearly and overtly connected to our collective commitment to make the promise of Truth and Reconciliation real, and bring justice for the murdered and missing Indigenous people. To acknowledge this is to recognize the long history, and the significance of these peoples whose practices and spiritualities were tied to the land.



#### District 10 Societies Video



## Agenda



- ❖ Welcome & Call to Order
- ❖Introductions of Special Guests & the District 10 Board
- Greetings from GardenOntario
- ❖ Minutes D10 AGM 2021
- ❖ Financial Report, Approval of Auditors
- **❖**E-transfers for membership
- **❖** District Director's Report
- ❖Nominations & Election of Officers, Installation of District Board 2022

- ❖Break 15 min
- Attracting New Members
- **❖** Announcements and Awards
- District 10 Website
- **❖** Lunch Bring your lunch & beverage
- ❖ Guest Speaker: Jocelyn Molyneux courtesy of Lambeth Horticultural Society
- Open Forum Q&A Society Issues
  - ❖ Sharing, Networking & Social Time
- ❖ Draws must be in attendance to win

## Welcome



9:00 am

Call to Order & Welcome
by District 10 Director, Dian Chute

Introductions of Special Guests and the District 10 Board



Reminder that this meeting is being recorded



**ACTIONS** in blue require your response







#### A Warm Welcome to:

Anne Harbord – District 2 Director – District 2 covers the areas of central & western Ottawa, Renfrew and Lanark.

Jim Mabee – Former OHA President, Former District 10 Director

Jocelyn Molyneux – Guest Speaker - Founder of Wastenot Farms and Jocelyn's Soil Booster

#### 2021 District 10 Board



- Dian Chute, District 10 Director (Thorndale)
- ► Shelley MacKenzie, Past District 10 Director (St. Thomas)
- Agnes Burroughs, Assistant Director Oxford (Dorchester/ Ingersoll/ Strathroy-Caradoc)
- ► Elaine Boverhof, Assistant Director Elgin (Aylmer)
- ▶ Bernice Barratt, Assistant Director Perth & Lambton Shores (Stratford)
- ► Pat Graham, Assistant Director Middlesex (London)
- Maureen Cocksedge, Secretary (Stratford)
- ► Samm Okolisan, Treasurer (West Lorne)
- ▶ **Joyce Schlegel**, Webmaster (Strathroy-Caradoc)
- Bernice Barratt, Flower Show Convenor (Stratford)



## **Greetings From The OHA**



Anne Harbord
District 2 Director

brings greetings from our OHA President Charles Freeman





KEEPING ONTARIO BEAUTIFUL™

#### Minutes of 2021 AGM

By Maureen Cocksedge, District 10 Secretary



The Minutes of the District AGM 2021 have been distributed by email

MOTION: A motion has been made to accept the Minutes

SECONDER: unmute your mic and say: "(your name) (your Society) will second the

motion"



Please respond to the motion in the MINUTES poll



## **Financials of 2021 AGM**

By Samm Okolisan, District 10 Treasurer





The District 10 Financial Report and Auditors Certificate have been distributed by email.

We'll run through the financials on our slides fairly quickly.

If you have any questions, please send to the chat.



## Financials District 10

By Samm Okolisan,
District 10 Treasurer



#### Income Statement: Jan. 1/21 - Dec. 31/21

#### Income

1. D10 Soc	liety Fees - 2020		\$405.35
	Parkhill, Tavistock, Woodstock, Lambeth - Jan. 19/21	\$207.90	
	Glencoe, Dutton, St. Marys, Ingersoll - Mar.23/21	\$197.45	
2. D10 Soc	ciety Fees - 2021		\$915.75
	G/Bend, West Lorne, Kirkton, Stratford Port Burwell - Oct. 10/21	\$362.45	
	Lambeth, L/Fanshawe, Dutton, Tavistock, Aylmer, Tillsonburg, Ingersoll - Nov. 12/21	\$402.05	
	Dorchester, Belmont, Thorndale, London, Woodstock - Dec. 3/21	\$151.25	
3. Donatio	ons		\$200.00
	Ellen Power - June 28/21	\$100.00	
	Robinson Farm Drainage - Jun 28/21	\$100.00	
4. Transfe	er from Convention Account		\$500.00
	OHA Convention - grand prizes -July14/21	\$500.00	
5. Banking			\$32.31
**	Returned Chq - (incorrect date) -	\$28.92	
	Libro credit interest - 2021 -	\$3.39	
Total Income			\$2,053.41

# Financials District 10

By Samm Okolisan,
District 10 Treasurer

Expense	s			
	1. E-charge	25		\$281.22
	**	J. Schlegel; Go Daddy - Garden Ont. web chargeschq# 39 J. Schlegel; Micro Soft Team-D10 Virtual Mtgs - Nov. 2020-Feb. 2021chq# 40 D. Chute; Zoom Mtgs - Oct 2021 - Oct. 2022chq# 22 J. Schlegel; Micro Soft Team-D10 Virtual Mtgs - Mar Oct. 2021chq# 23	\$24.96 \$28.92 \$169.50 \$57.84	
	2. Financial Review 2020			\$150.00
		D. Brown; Financial reviewchq# 36  J. Jackaman; Financial reviewchq# 35	\$100.00 \$50.00	
	3. Gifts			\$261.80
		A. Acre; Jim Mabee - Jan. workshopchq# 38  West Lorne Hort; Appreciation treechq# 19  J. Schlegel; parting gifts D10 Boardchq# 18  OHA; appreciation certificates - departing board memberschq# 17	\$39.99 \$137.24 \$75.00 \$9.57	
	4. OHA Convention			\$895.28
	• •	D. Chute; grand prizes for OHA conventionchq# 20 C. Davis; videographer - virtual convention boothchq# 21 Transfer to convention acct; Refund seed money to 14 societies S. Okolisan; postage-rfnd of Seed Money, 14 societieschq# 24	\$500.00 \$100.00 \$270.89 \$24.39	
	5. Miscellaneous			\$397.51
	**	S. Mackenzie; expenses 2021chq# 41 (Itemized expenses attached) Libro; fee for new chqs J. Schlegel; M/S Team-(post dated - returned)chq# 37	\$318.80 \$49.79 \$28.92	

**Total Expenses** 

\$1,985.81

## Financials District 10

By Samm Okolisan,
District 10 Treasurer



#### **Balance Sheet**

#### January 1, 2021 - December 31, 2021

#### Income

D10 Society Fees 2020 \$405.35
D10 Society Fees 2021 \$915.75
Donations \$200.00
Transfer from Convention Acct.
Banking \$32.31

Total Income \$2,053.41

#### **Expenses**

E-charges \$281.22
Financial Review 2020 \$150.00
Gifts \$261.80
OHA Convention \$895.28
Miscellaeous \$397.51

Total Expenses \$1,985.81

Net Income \$67.60

#### **Balance Sheet Verification**

Closing Balance - Dec. 31/21 \$2,848.28

Opening Balance - Jan. 1/21 \$2,780.68

Net Income \$67.60



By Samm Okolisan, District 10 Treasurer



MOTION: A motion has been made to accept the District 10 Financial Report SECONDER: unmute your mic and say: "(your name) (your Society) will second the motion"



Respond to the motion in DISTRICT FINANCIAL polls

## Financials District 10 Convention Account

#### By Samm Okolisan, District 10 Treasurer

## Convention Account - OHA District 10 Income Statement: Jan. 1/21 - Dec. 31/21

#### Income

1. Donatio	ons		\$700.00
	Anonymous Donation; July 14/21	\$500.00	
	(Used to purchase hotel stay @ Best Western - convention gr prizes)		
	Masfrankc Garden Centre; July 22/21	\$100.00	
	Parkhill Horticultural Society; July 22/21	\$100.00	
2. T-shirt	sales		\$355.00
	Jail Bird Design; proceeds from hoodie & t-shirt sales; Aug. 4/21	\$355.00	
3. Transfe	r from District 10, General Account		\$270.89
	Top-up acct balance for seed money refund; Oct. 20/21	\$270.89	
4. Libro			\$2.59
	Convention Acct. credit interest; 2021	\$2.59	
5. Miscella	aneous		\$127.42
**	Refund from improper amt on chq # 8	\$94.92	
	Book sale proceeds; July 14/21	\$32.50	
Total 1	Income		\$1,455.90

# Financials District 10 Convention Account

#### By Samm Okolisan, District 10 Treasurer

#### Expenses

1. Convent	tion Entertainment				\$200.00
	Bill Knapp; country	hoe downchq# 7		\$200.00	
2. Grand P	rize - OHA Convention	n			\$500.00
*	Transfer to D10 Ger	neral Account to pu	rchase Gr. PrizeJuly 14/2	\$ <b>500.00</b>	
3. Seed Mo	oney Refund				\$2,600.00
	Tillsonburg; Nov. 15/21	\$200.00	Aylmer; Nov. 17/21	\$200.00	
	Dorchester; Nov. 18/21	\$200.00	West Lorne; Nov. 22/21	\$200.00	
	Gr Bend; Nov. 22/21	\$200.00	London; Nov. 23/21	\$200.00	
	Belmont; Nov. 25/21	\$200.00	St. Thomas; Nov. 26/21	\$200.00	
	L. Fanshawe; Dec. 1/21	\$200.00	Tavistock; Dec. 2/21	\$200.00	
	Kirkton; Dec. 9/21	\$200.00	Thorndale; Dec. 10/21	\$200.00	
	Woodstock; Dec. 15/21	\$200.00			
4. Gifts					\$151.42
**	H. Peternel; hoodie fo	or Western Rep. Aug. (19	9/21incorrect amt) chq# 8	\$151.42	
5. New Ch	eques				\$8.00
	Libro; ordered new	chqs for closing the	e accountOct. 20/21	\$8.00	
Total E	xpenses				\$3,459.42

# Financials District 10 Convention Account

By Samm Okolisan, District 10 Treasurer

#### Convention Account - OHA District 10

#### Balance Sheet January 1, 2021 - December 31, 2021

#### Income

Donations \$700.00
T-shirt/Hoodie sales \$355.00
Transfer from General Acct. \$270.89
Libro (credit interest) \$2.59
Miscellaneous \$127.42

Total Income \$1,455.90

#### **Expenses**

Convention Entertainment \$200.00
Grand Prize - OHA Convention \$500.00
Seed Money Refund \$2,600.00
Gifts \$151.42
New Cheques \$8.00

Total Expenses \$3,459.42

Net Loss \$2.003.52

#### **Balance Sheet Verification**

Opening Balance - Jan. 1/21 \$2,203.99

Closing Balance - Dec. 31/21 \$200.47

Net Loss <u>\$2,003.52</u>

## Financials of 2021 AGM

By Samm Okolisan, District 10 Treasurer



MOTION: A motion has been made to accept the Convention Account Financial Report SECONDER: unmute your mic and say: "(your name) (your Society) will second the motion"



Respond to the motion in CONVENTION ACCOUNT FINANCIAL poll

## **Auditors Certificate**

By Samm Okolisan, District 10 Treasurer



District 10 Financial Review: 2021 Prepared by: Samm Okolisan

We certify that the statements of income and expenses	and assets & liabilities of District 10
for the fiscal year ended2021 books and records of the District included tests to ensu checklist:	, are correct, and that our examination of the re the accuracy of transactions noted on the
Date March 19 , 20,22	
Financial Reviewer CISALIA (SELLIC	
Signature Cidalia Cockho	
Phone 519-719-0271	
Date March 25 , 20 22	
Financial Reviewer Janet Given	
Signature Janet Auton	
Phone 514-768-2698	

#### OHA By-law 13-7

NOTE: Financial Review and Review Certificate/Report must be completed BEFORE AGM.

The District Treasurer shall present to the Affiliated Societies/Clubs of the District at the AGM the reviewed financial statements of assets and liabilities as well as income and expenditures for the prior fiscal year, with copies for each society. The District Treasurer, having made copies, shall transmit the original documents, statements, bills and receipts, along with the reviewers' comments, to the Association Treasurer no later than 2 weeks after their AGM but no later than May 31st each year. The District financial year shall be from the 1st of January to the 31st of December.



By Samm Okolisan, District 10 Treasurer



MOTION: A motion has been made to accept the Auditors Certificate Reports. **SECONDER**: unmute your mic and say: "(your name) (your Society) will second the motion"



Respond to the motion in AUDITORS CERTIFICATE REPORTS poll

### **Auditors**

By Samm Okolisan, District 10 Treasurer



Auditors for 2021 have agreed to let their name stand to Audit in 2022

Cidalia Coelho West Lorne, ON

Janet Given West Lorne, ON

MOTION: A motion has been made to accept the Auditors for 2022 Financial Audit SECONDER: unmute your mic and say: "(your name) (your Society) will second the motion"



Please respond in the 2022 AUDITORS poll



### **Benefits of E-Transfer**

By Samm Okolisan, District 10 Treasurer



Convenient for Members

**Efficiency for Societies** 

Set up to Society bank account

Security for all

## **District 10 Director's Annual report**

By Dian Chute, District 10 Director

The Director's Annual Report has been distributed by email and outlines the actions and decisions of the District 10 Board for 2021.

MOTION: A motion has been made to approve the actions and decisions of the District 10 Board for 2021

SECONDER: unmute your mic and say: "(your name) (your Society) will second the motion"



Respond in the DIRECTOR'S ANNUAL REPORT poll



#### **Nominations & Elections**



#### Jim Mabee Nominations Chair

will officiate the District 10 elections

- ➤ All board positions are voluntary positions of 1 (one) year terms (up to a max of 4 years). District Director is a max of 5 years, with 1 (one) year added under extenuating circumstances. Assistant Directors are required to reside in the County/area they represent or join a Society in the area they represent.
- It is required that any person nominated be in good standing and have the skills necessary to fulfil the position. All positions require good computer skills and ability to meet on Zoom.
- ➤ If more than one person runs for any position, including running against an incumbent, this will trigger a vote. The Nomination Committee's recommendations will be declared acclaimed if there are no other nominations from the floor.
- > ALL POSITIONS on the District Board are now declared OPEN.

#### **Nominations**



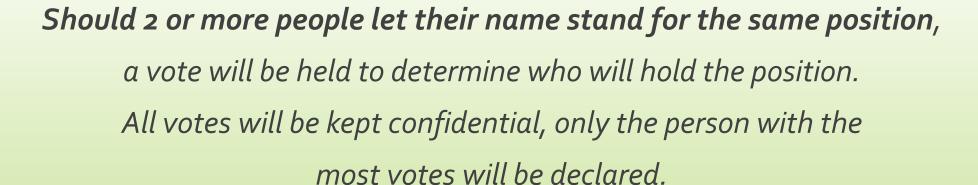
The following board positions are vacant and must be filled. Nominations will be accepted from the floor. Must live in the County they represent and/or belong to a Society in that County.

#### ASSISTANT DIRECTOR FOR ELGIN

SOCIETIES OF DUTTON-DUNWICH, WEST LORNE, ST. THOMAS, PORT BURWELL-BAYHAM, & AYLMER

- LINDA HOLTBY HAS LET HER NAME STAND FOR THIS POSITION
- ▶ <u>DUTIES</u>: Assistant Director is expected to attend all Board meetings (online and/or in-person); to assist the Director; to work in collaboration with the Board; to attend meetings & support the Societies in their area; to serve on committees; may be appointed to represent the District.
- ▶ <u>SKILLS REQUIRED</u>: excellent computer skills; ability to participate in Zoom meetings; accomplish assigned tasks efficiently and promptly; have an open mind; interact, communicate and work effectively with others.

### **Elections**





In the poll choose ONE person whom you believe to be a good fit for the position, with the skill set and qualities required



## **Appointed Positions**



The following positions are APPOINTED by the District board (not elected) and serve on the board with voting rights.

- > TREASURER Samm Okolisan, West Lorne
- > SECRETARY Jennifer Prgesa, Thorndale / Maureen Cocksedge, Stratford interim
- > WEBMASTER Joyce Schlegel, Strathroy-Caradoc

Member at Large: (attends meetings as required, no voting rights)

> FLOWER SHOW CONVENOR - Bernice Barratt, Stratford

Independent Appointees: (do not attend meetings, no voting rights)

> FINANCIAL AUDITORS - Cidalia Coelho and Janet Given

#### **Election Results**



## Jim Mabee Nominations Chair

**District 10 Elections** 

#### If there are no other nominees from the floor

Jim will declare the District 10 Board installed.

- From to run until District 10 AGM in April 2023. Elections are held annually.
- Any board member who resigns their position during their term may be replaced by an interim person appointed by the board.

### **Presenting Your District 10 Board 2022**



**DISTRICT DIRECTOR - Dian Chute, Thorndale** 

PAST DISTRICT DIRECTOR - Shelley MacKenzie, St. Thomas

ASSISTANT DIRECTOR FOR PERTH & LAMBTON SHORES - Bernice Barratt, Stratford

ASSISTANT DIRECTOR FOR LONDON/MIDDLESEX - Pat Graham, London

ASSISTANT DIRECTOR FOR OXFORD - Agnes Burroughs, Ingersoll/ Dorchester

ASSISTANT DIRECTOR FOR ELGIN - Linda Holtby, Ingersoll/ Belmont

SECRETARY – Jennifer Prgesa, Thorndale / interim Maureen Cocksedge, Stratford

TREASURER - Samm Okolisan, West Lorne

WEBMASTER - Joyce Schlegel, Strathroy-Caradoc

FLOWER SHOW CONVENOR - Bernice Barratt, Stratford

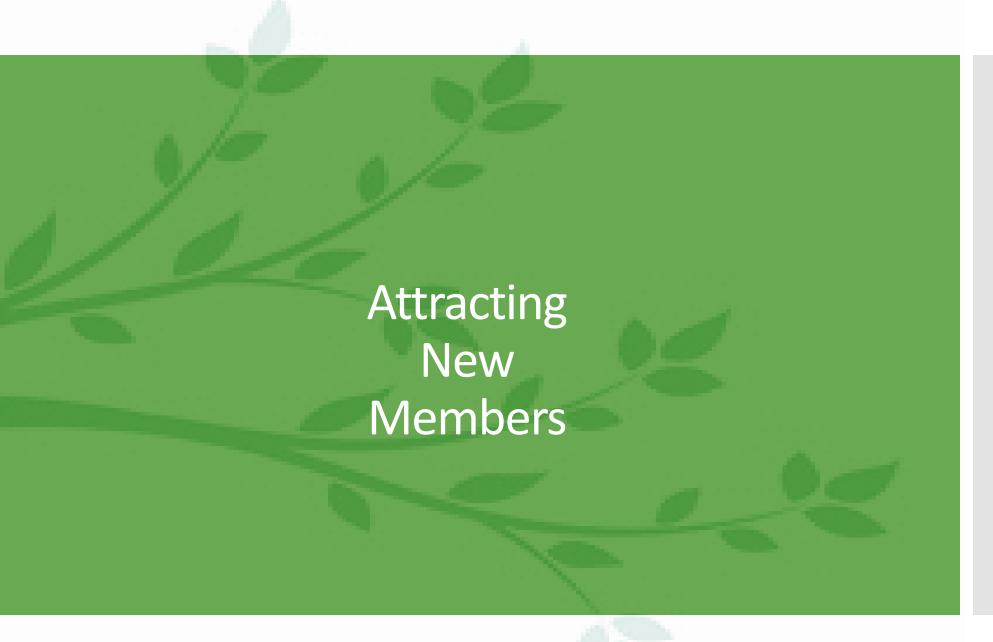


## **Break Time**

## DO <u>NOT</u> CLOSE YOUR BROWSER

Be back in 15 minutes







## Membership in District 10

Total members in D10 for 2021 = 2033

Total members in D10 for 2019 = 2473

Total new members for 2021 = 270

The following Societies have had a good increase in membership:

- > Kirkton 21
- ➤ London/Fanshawe 31
- ➤ Grand Bend 41
- > St. Marys 47
- > Stratford 70





## **Attracting New Members**



The Internet and social media have changed how we engage not only existing members but how we attract new members.

#### Three questions to ask:

- 1. What is a new member looking for from your group?
- 2. What value does a new member receive from your group?
- 3. Have you asked a new member for their input?

If you want new members you need to meet them where they are. This can be physically and/or virtually.



### **Attracting New members**



#### **Physically:**

- > Flyers, advertising & marketing
- Door hangers
- Postcards
- Booths
- Plant sales
- Seedy Saturdays
- Be visible in your community
- Workshops, contests, flower shows
- Personally invite a friend/neighbour or someone new to the community
- Attitude be friendly & enthusiastic



#### **Attracting New Members**



#### **Virtually:**

- Facebook most popular of social media for Societies
- Twitter, Instagram & YouTube
- Website Society, OHA Society page & District Website
- Keep your social media & website current
- Thoughtful content and beautiful visuals attract more attention and get more engagement
- Email keep members informed
- Newsletters tell them about discounts; more frequent newsletters; interesting content, include graphics, colour and images
- Brand your Society every correspondence with logo, social media, so people can find & follow you.











#### Which slide draws your attention? Same information.

#### ATTRACTING NEW MEMBERS

#### Virtually:

- Facebook most popular of social media for Societies
- Twitter, Instagram & YouTube
- Website -Society, OHA Society page & District Website
- Keep your social media & website current
- Thoughtful content and beautiful visuals attract more attention and get more engagement
- Email keep members informed
- Newsletters tell them about discounts; more frequent newsletters; interesting content, include graphics, colour and images
- Brand your Society every correspondence with logo, social media, so people can find & follow you.

follow us on our social media & website



#### **Why New Members Leave**



#### **Pitfalls:**

- Cliques
- ➤ Lack of open-mindedness
- Boring meetings
- Uninteresting / outdated social media or website
- New members might feel isolated, not part of the group
- > Feel undervalued and unappreciated
- > Doesn't align with what they wanted to get out of a garden club

- Put yourself in the shoes of a new member coming to their first general meeting of your Society.
- They walk into the room; they might know someone or maybe not. They see people chatting, laughing and enjoying themselves, and the new member just stands there like a deer in headlights.
- They quickly find a chair and sit to avoid the embarrassing feeling that they aren't welcome and don't belong here.
- Will that new member want to come back again?
- Remember, it's the FIRST impression that counts!

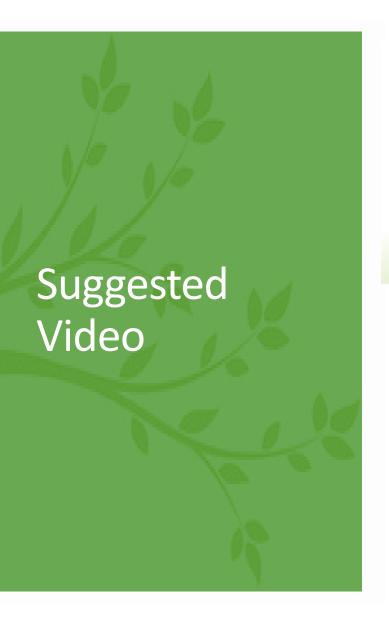




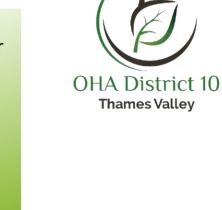
# **TIPS ON KEEPING NEW MEMBERS**



- Welcome and mingle with new members
- Chat one on one
- > Ask an outgoing person to be a buddy to a new member
- Keep the business portion meetings to a minimum
- Keep your society media & website up to date and interesting
- Wear name tags both for existing and new members
- Introduce & welcome new members at the beginning of a meeting
- Keep in touch with a new member between meetings
- Personally ask a new member to be involved
- New members need to feel welcomed and part of the group



A good video to watch "Garden Clubs are Failing", by Jason at Fraser Valley Rose Farm. Note: this video was made before Covid but many suggestions still apply. Since then, Jason notes that Societies have had to switch over to zoom for meetings and accelerate their social media to gain interest which has worked for some clubs, while others seem to have dropped off the map entirely.





Garden Clubs are Failing - YouTube





Awards and Recognitions



# **Awards & Recognitions**





#### **APPRECIATION FOR DISTRICT 10 SERVICE**

Retiring District 10 Secretary, Maureen Cocksedge, Stratford

Thank you, Maureen, for your years of dedicated service to the District and to our Societies.

Maureen has graciously agreed to remain as interim District Secretary until later this year when Jennifer Prgesa will assume the position.



#### **OHA Awards**







# Sherry Burgess, St. Thomas



# **OHA Appreciation of Service**







# OHA APPRECIATION FOR YOUR YEARS OF DEDICATION & SERVICE AS DISTRICT 10 DIRECTOR

- Shelley MacKenzie, St. Thomas



#### **OHA Awards**







#### **OHA HONOUR ROLL AWARD**

In District 10 Joyce Schlegel , Strathroy-Caradoc











# Congratulations to BELMONT & AREA HORTICULTURAL SOCIETY

Maximum of \$250 for license/subscription to an online web conferencing platform to engage their members to see and hear speakers and presentations, enter online competitions and contests, and hold/attend a virtual Annual General Meetings









# Congratulations to STRATFORD HORTICULTURAL SOCIETY

**GRANT OF \$1000** 

To be used for plant material in a renewal project at the Stratford Library





# **Milestones to Celebrate**





#### **Congratulations to**

#### **London Horticultural Society**

on their 170<sup>th</sup> Anniversary in 2022







- > AWARDS & GRANTS what's new
- > CONTACTS
- > MISCELLANEOUS ITEMS
- > YEAR OF THE GARDEN 2022







> RETA CALDWELL AWARD - \$100

Youth Environmental Award

Awarded to a youth group or a Horticultural Society

creating a youth environmental project or event

> OHA Awards and Grants are reviewed annually









Keep the District updated on any changes in your Society Primary Contacts
Send changes to <a href="mailto:secohad10@gmail.com">secohad10@gmail.com</a>



# **Miscellaneous Announcements**





- > OHA 2022 AGM will be held virtually on July 16, 2022
- > OHA 2023 CONVENTION will be hosted by Lanark & Renfrew District 2 in Ottawa on July 15-17, 2023.
- ➤ In recognition of Her Majesty Queen Elizabeth II's Platinum Jubilee, a native tree will be planted by the OHA and its Districts in 2022. The funds for a tree for District 10 have been donated by OHA Secretary Kelly Taylor and an anonymous donor.
- ➤ OMAFRA no date yet for 2021 Annual Reports

#### YEAR OF THE GARDEN

Year of the Garden Année du jardin

2. 22



In the spirit of celebrating the Canadian ornamental horticulture sector's centennial, the Canadian Garden Council (CGC) proclaimed 2022 as the "Year of the Garden".

During the Year of the Garden 2022, gardeners are encouraged to share their knowledge and passion, and to mentor those just starting on their journey with plants. Plan a "**plant red**" **gardening project** during the Year of the Garden at home, at work, at schools, or in your community.

The Year of the Garden will commemorate Canada's rich garden heritage, celebrate today's vibrant garden culture, and create important legacies for a sustainable future. Share your experiences and projects with us on Social Media using the hastag **#YearoftheGarden** 

All Canadians are invited to Live the Garden Life by signing up their garden as a 2022 Celebration Garden www.yearofthegarden.ca



#### **District 10 Website**

#### COMING SOON! DISTRICT 10 WILL HAVE A WEBSITE!

**CURRENTLY IN PROCESS OF "CULTIVATION"** 

www.gardenthamesvalley.ca

#### Our goal is

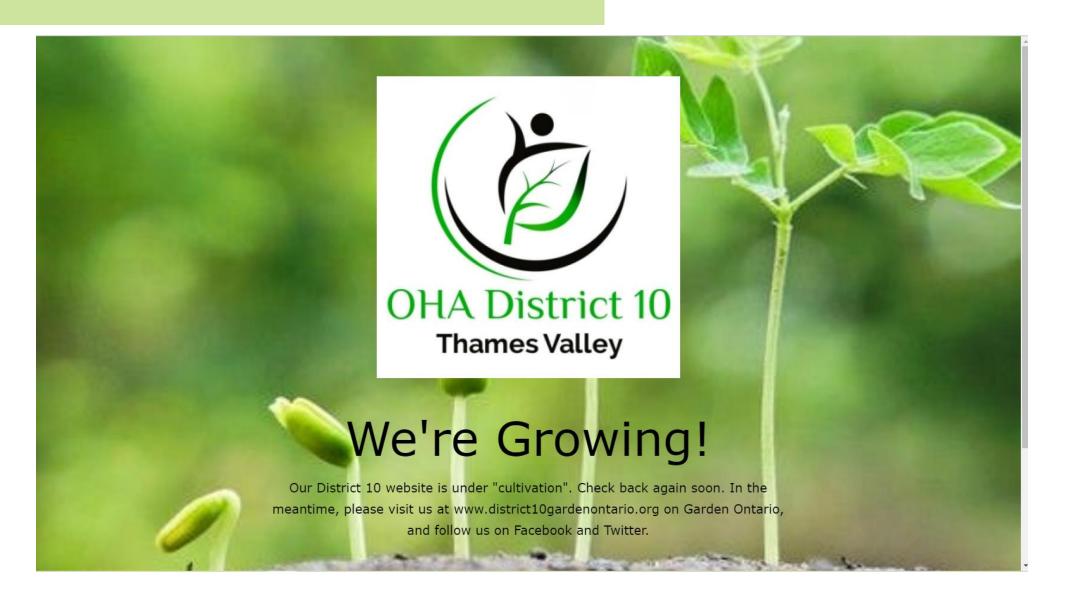
- ▶ to promote a connection with nature to enrich and beautify our lives, our communities and our planet
- ▶ to inspire others to explore who we are and what we do
- ▶ to share Horticultural activities, events and communications across our region
- ▶ to support our Societies and the work they do
- ▶ to encourage people to join a Society, get involved, learn and grow, and meet new friends with similar interests

Please send any events, meetings, ideas and discussion items for website to:

Dian Chute <a href="mailto:ohad10districtdirector@gmail.com">ohad10districtdirector@gmail.com</a> / Joyce Schlegel <a href="mailto:ohad10webmaster@gmail.com">ohad10webmaster@gmail.com</a>

Our District 10 page on GardenOntario.org will continue as www.district10gardenontario.org

#### **District 10 Website**





### **Lunch Break**

### DO <u>NOT</u> CLOSE YOUR BROWSER

Bring your lunch and a beverage Come back in 15 minutese

#### **Jocelyn Molyneux**

Jocelyn's Soil Booster

"It's all about the microbes! Learn why Jocelyn's Soil Booster

Worm Manure is a healthy alternative to chemical fertilizers

and how regenerative growing with microbe-rich worm

castings feeds your soil, so you can fuel your family — and help

fight climate change."

**Jocelyn Molyneux**, founder of Wastenot Farms Inc, developed **Jocelyn's Soil Booster** as a way to give growers the tools to build healthy soils. She holds a Master's degree in Applied Environmental Science and Management. Jocelyn has more than a decade of experience in waste management, sustainability, and regenerative growing and is truly passionate about finding and implementing solutions to the planet's most pressing environmental issues.

Sponsored by Lambeth Horticultural Society

#### JOCELYN'S SOIL BOOSTER

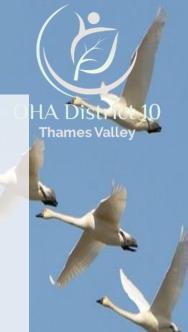
www.soilbooster.ca



# Q&A

#### What issues concern your Society?

- Getting people to take on board positions
- 2. How to get younger members
- 3. Encouraging members to attend meetings
- 4. Encouraging members to volunteer
- 5. Concerns of returning to in person meetings
- 6. Achieving higher membership
- 7. Keeping our members interested
- 8. How to increase membership
- 9. Making yearly reports a little easier
- 10. Proper AGM protocols/requirements
- 11. Education regarding jumping worms and what we must do to spread the word not the worms
- 12. Lack of volunteers
- 13. Managing our way through the pandemic
- 14. Repetitive, redundant reporting
- 15. Getting new board members
- 16. How to excite people to take over the executive positions
- 17. Questions about organizing the District AGM
- 18. Increasing membership/family memberships/youth membership
- 19 No issues at this time



#### Q&A

#### Summary of issues

- 1. Getting board members
- 2. Getting new members
- 3. Getting younger members
- 4. Getting members to volunteer
- 5. Getting members to attend meetings
- 6. Impact of the pandemic on Society
- 7. Reports difficult in filling; redundant requests
- 8. Education AGM protocols/requirements; jumping worms
- 9. No issues at this time great news!







- ➤ District 10 Draw \$50 Gift Certificate (your choice)
- ➤ Jocelyn's Soil Booster Worm Manure donated by Jocelyn Molyneux, Wastenot Farms Inc. Participants will be entered into a giveaway for one bag of Jocelyn's Soil Booster Worm Manure, which will be shipped directly to the winner after the presentation.





Motion to adjourn

Thank you for Participating today!

